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9th Asia Business Continuity Conference Highlights Revealed! 13-14 October 2011 . 9am-5pm . Suntec Singapore

Singapore, 1 August 2011 – The 9th Asia Business Continuity Conference (ABCC) organizing committee is pleased to announce the highlights and key presentation topics of the highly anticipated conference, which will be held on 13-14 October 2011 in Singapore.

The conference theme is, “Business Continuity Pulse Check: Realign Your Strategies.” The theme aims to highlight that in today’s dynamic business world, it is utmost important to ensure that regular and timely pulse checks are conducted to check on an organization’s health condition thus ensuring that it is in the pink of health at all times.

Conference Highlights

- Conference Delegates’ Networking Session **NEW!**
- Concurrent events such as BCI Asia Business Continuity Awards 2011, Fire & Disaster Asia 2011, Safety & Security Asia 2011 and Fire & Safety Asia Conference

Key Presentation Topics

- Business Continuity Pulse Check: Corporate Governance in BCM
- Business Continuity Pulse Check: BCM Certification – What Drives an Organization to be BCM Certified?
- Realign Your Strategies: Implementing an Incident Management plan
- Realign Your Strategies: Assuring Supply Chain Continuity for Your Business
- BCM For the Unexpected: 9.0-Magnitude Earthquake Turned Tsunami in Japan
- BCM For the Expected: Human Demonstrations in Asia

To continue to be the industry leader, the ABCC strives to be the distinguished event catering to the needs and wants of conference delegates. Understanding that networking is as important and valuable as learning, one of the conference highlight this year includes an interactive networking session for all conference delegates to benefit from!

In the ninth year running, the conference will expect some 150 business continuity professionals and practitioners from around the region.

The Early Bird registration period ended on 1 Aug. All delegates are encouraged to sign up early to enjoy the Special registration rate at 25% discount off the full conference fee.

This event will also be held in conjunction with the BCI Asia Business Continuity Awards 2011 (ABCA) ceremony in Singapore, on 12 October 2011. In addition, it will be held concurrently with two well-renowned exhibitions – Safety & Security Asia 2011 (SSA) and Fire & Disaster Asia 2011 (FDA).

About the Organizer

About Business Continuity Planning Asia Pte Ltd

Business Continuity Planning Asia Pte Ltd (BCP Asia) was founded in 2000 with the aim of promoting and increasing the business continuity awareness and development in Asia Pacific. Built upon a team of dedicated and experienced trainers and in-house consultants, BCP Asia provides an integrated approach specializing in four main areas: Consultancy, Training, Coaching and Internal Audit; pertaining to business continuity, disaster recovery and crisis management. As a leader in the business continuity management industry and to demonstrate our firm commitment to our stakeholders, customers and partners, BCP Asia took the lead to obtain BCM certification. BCP Asia is the first company worldwide to achieve dual BCM certifications in British Standard BS25999:2007 and Singapore Standard SS540:2008.

For the ninth year running, BCP Asia has been committed and successfully held one of the leading BCM Conferences in Asia – the Asia Business Continuity Conference. Through its annual conference, BCP Asia aims to provide the business continuity professionals from around the region with the latest trends, developments and ideas. In 2007, BCP Asia introduced the Asia Business Continuity Award that aims to honour the industry's best. The BCI Asia Business Continuity Awards 2011 will be held in conjunction with the 9th Asia Business Continuity Conference will be held on 13-14 October 2011.

For more information, please contact us at (65) 63252080 or visit us at www.bcpasia.com and www.bcmconference.com.

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